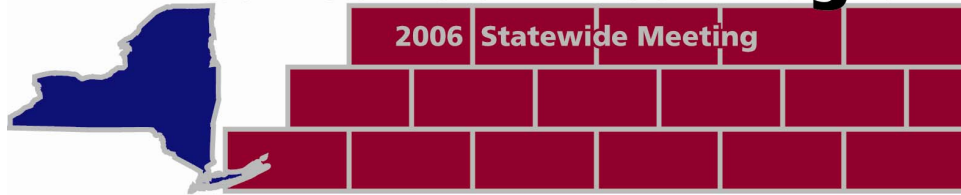


# Building a Comprehensive Cancer Services Program



## *Tuesday, September 19*

### *PRE-MEETING*

12:30 pm – 1:00 pm	Mezzanine	REGISTRATION Albany County Convention and Tourism Bureau Table
1:00 pm – 5:00 pm	Ballroom	<i>Orientation for New Staff</i> <i>DOH Staff</i>
1:00 pm – 5:00 pm	Webster	<i>Grant Writing</i> <i>Eve Berry, BA, MA</i> <i>The Grantsmanship Center</i>
2:40 pm – 3:00 pm	Mezzanine	Break
5:30 pm	Lobby	Downtown Albany Walk (Capitol Hill Tour)

## *Wednesday, September 20*

8:00 am – 9:00 am	Lobby	Hudson Riverfront Walk
9:30 am – 4:00 pm	Mezzanine	REGISTRATION Contractors' Exhibit Center Albany County Convention and Tourism Bureau Table
9:30 am – 10:30 am		CONTINENTAL BREAKFAST INDUS Information Center
10:30 am – 10:45 am	Ballroom A	WELCOME AND OPENING REMARKS <i>Antonia C. Novello, MD, MPH, DrPH</i> <i>New York State Commissioner of Health</i>

10:45 am – 12:00 pm	Ballroom A	<b><u>GENERAL SESSION I</u></b> <b>HPV and Cervical Cancer</b> <i>Debbie Saslow, PhD</i>
12:00 am – 1:30 pm		<b>LUNCH</b> <b>Program Update</b> <i>DOH Staff</i>
1:30 pm – 3:00 pm		<b><u>WORKSHOP BLOCK I</u></b> <b>Using Data to Increase Screening Performance: Lessons from the Field</b> <i>Gloria Ayide</i> <i>Angela Swartzman</i> <i>Carrie Abbott</i> <i>Colleen Mrva</i> <i>Beth Slater</i> <i>Heather LeBlanc</i> <i>Rachel Kramer</i>  <b>Tools for Effectively Communicating with Cancer Service Program Customers</b> <i>Thomas Hugh Feeley, PhD</i>  <b>Navigating Survivorship: Clinical Issues and Programmatic Solutions</b> <i>Mary McCabe, RN, MA</i> <i>Penny Damaskos, LCSW</i>  <b>Medicaid Treatment Act Update</b> <i>Terri Signorelli</i> <i>John DeFlumer</i> <i>Kathy Orkwis</i> <i>Christine Oreshan</i>  <b>New Direction for the Colorectal Cancer Screening Program: The Fecal Immunochemical Test and Other Updates</b> <i>Lynn Couey, MSW, MA</i> <i>Grace Hillyer, MPH</i>
3:00 pm – 3:15 pm		<b>BREAK</b>

3:15 pm – 4:45 pm

**WORKSHOP BLOCK II**

**Public Health Detailing: Promoting the Cancer Services  
Program to Clinical Providers**

*Kelly Larson, MPH*

*Michelle G. Dresser, MPH*

*Elizabeth Drackett, MPA*

**Follow-up Forms 202**

*Terri Signorelli*

**Health Literacy: Blueprint for Understanding**

*Helen Osborne, MEd, OTR/L*

**Case Mangement: Taking Care of Your Emotional Self**

*Edward W. McCorry, LCSW-R*

*Raymond A. Hare, CSW-R*

5:00 pm – 6:00 pm

Mezzanine

RECEPTION AND NETWORKING

6:00 pm – 7:30 pm

DINNER and AWARDS

***Thursday, September 21***

7:30 am – 8:30 am

Mezzanine

Registration

7:30 am – 8:30 am

Continental Breakfast

7:30 am – 8:30 am

Mezzanine

INDUS Information Center

8:30 am – 8:45 am

Ballroom A

Welcome Back

8:45 am – 9:30 am

Ballroom A

**GENERAL SESSION IIA**

**Genomics and Public Health**

*Scott Tenenbaum, PhD*

9:30 am – 10:45 am	Ballroom A	<p><b><u>GENERAL SESSION IIB</u></b></p> <p><b>Building and Enhancing Partnerships with Native Americans and Tribal Organizations: Lessons from the Field</b></p> <p><i>Wendy B. Stoddart, RN, BSN</i></p> <p><i>Pamela E. Iron</i></p> <p><i>Emma Owens-Richardson</i></p> <p><i>Pam Everingham</i></p>
10:45 am – 11:00am	Mezzanine	<p><b>BREAK</b></p> <p><b>INDUS Information Center</b></p>
11:00 am – 12:30 pm		<p><b><u>WORKSHOP BLOCK III</u></b></p> <p><b>Building the Capacity of African American Faith Communities to Address Cervical Cancer</b></p> <p><i>Anafidelia Taveres, MD, MPH</i></p> <p><i>Director of Women's Health</i></p> <p><i>The Balm in Gilead, Inc</i></p> <p><b>Legal and Supportive Services for Patients with Cancer and Their Families Initiative</b></p> <p><i>Joseph M. Conners, Esq.</i></p> <p><i>Noelle Pecora, Esq.</i></p> <p><b>How to Incorporate Genetic Counseling into Cancer Service Program Partnerships</b></p> <p><i>Lina Jandorf, MA</i></p> <p><i>Ellon Grunert</i></p> <p><i>Karen Greendale, MA, CGC</i></p> <p><b>Designing a Successful Client Recruitment Activity Using Social Marketing</b></p> <p><i>Linda M. Bellick, BS</i></p> <p><i>Roxanne Brady, BS</i></p> <p><i>Lloyd James, MPH, LAC</i></p>
12:30 pm		<p><b>BOX LUNCHESES</b></p> <p><b>Meeting Adjourned</b></p>